

## PHOEBE ENG

*AUTHOR, FOUNDER OF CREATIVE COUNSEL/ VICE CHAIR OF THE MS. FOUNDATION FOR WOMEN*

For over 20 years, Phoebe Eng has helped leading companies and organizations tap into the power of globalism and diversity to spur innovation. In her international lecture series, *Fluency: The Art of Crossing Borders*, Eng has helped several industries—from media and telecommunications, to healthcare and wellness, to consumer products, technology, finance, and the public sector—design innovative, “border busting” initiatives and breakthrough conversations that benefit the bottom line. Fundamental to Eng’s approach is the importance of amplifying the voices of women and diverse communities in our nation’s cities, companies, and communities.

Recently, Eng has worked with several Fortune 100s including Procter & Gamble, IBM, and JP Morgan Chase; foundations; universities; and civic associations such as the National League of Cities and YWCA.

Applying her “rules of fluency” to the arts & entertainment field, Eng founded Creative Counsel, the New York and Los Angeles-based media company that harnesses the talent and diversity of creative artists in the film, music, and literary world to bring attention to causes that matter. Through its civic initiative, Lead Creatively, it has presented the *Making Real the Dream* concert series, and the *Voices of Katrina* multimedia collection, to remind our nation of its deeply held values of equality, diversity, and community.

As Vice Chair of the Ms. Foundation for Women, Eng helps to elevate the role of diversity, media, and communications in all aspects of the foundation’s work. She also sits on the Advisory Board of Working Mother Media’s Best Companies for Women of Color initiative, which produces an annual corporate best practices list. In 2005, Eng co-founded the national think tank, The Opportunity Agenda, which seeks to build the national will to expand opportunity for all.

Over the last decade, Eng has helped spearhead several networks for women, including the Asian Pacific American Women’s Leadership Institute and the corporate-focused Asian Women Leadership Network (now the largest Asian women’s network in the country).

She received the New York City Mayor's Innovator Award, the Arthur T. Vanderbilt Medal, and a Distinguished Service Award from NYU School of Law, and started her career as a mergers and acquisitions attorney in New York and Hong Kong.

Eng is the author of *Warrior Lessons*, a memoir about empowerment and leadership. Her work has been featured in *The New York Times*, *The Wall Street Journal*, CNN, A&E, NPR and *Newsweek*, and in the books of political, business, and social science leaders, such as in John Naisbitt's *Megatrends Asia*, Mary Pipher's *The Middle of Everywhere*, Marie Wilson's *Closing the Leadership Gap: Why Women Can and Must Help Run the World*, and Robin Morgan's *Sisterhood Is Powerful*.

#### TOPICS INCLUDE:

- The Fluent World: A Glimpse into the Future
- Fluent Cities
- Fluent Markets
- Fluent Communities
- Fluent Leadership